



# BULLSEYE BLACK MARKET

FRIDAY, APRIL 18 - SUNDAY, APRIL 20

## FREQUENTLY ASKED QUESTIONS

**How is the Bullseye Black Market being marketed?** To maximize your success, we are launching an ambitious marketing campaign featuring Dr. Jamal Bryant, ensuring widespread visibility and engagement. We will be emphasizing that this is the culmination of the 40-day Target boycott and an intentional gathering of top Black-owned businesses from Atlanta and beyond. Additionally, with large crowds expected for Good Friday services and Easter Sunday at New Birth, these gatherings will serve as direct feeders into the Bullseye Black Market, driving significant foot traffic to your business.

NEW BIRTH SERVICE	DATE/TIME	EXPECTED ATTENDANCE
• Seven Last Words feat. 7 local congregations	• April 18 at 12 Noon	• 3,500
• Good Friday Service feat. Hezekiah Walker	• April 18 at 7:30PM	• 5,000
• Easter Service	• April 20 at 9:30AM	• 9,000

**Where do I apply for a vendor's table?** [newbirth.org](http://newbirth.org) Events (New Birth Bullseye Black Market Expo). Each vendor will be required to provide 1 item from the product line as a door prize for the event. (Authors should autograph their books or CDs.)

**How much is a space?** **\$1100.00** for 10X20 Booth Space (3 days), **\$650** for 10x10 Booth Space (3 days), **\$700** for Inside Food Vendors (3 days), and **\$300** for Authors/Non-Profits (3 days). Each vendor will receive one (1) table and two (2) chairs.

**Does my registration include electricity?** No.

**Does the Bullseye Black Market Expo allow the sale of food?** Yes, pre-packaged items such as cakes/cookies, popcorn, etc.

**Does a vendor have to have a sales tax number and business license?** Yes. All vendors shall have a required business license and food handler license if applicable. Any sales taxes owed to the State of GA is the sole responsibility of the vendor.

**Can a vendor sell look-alike items?** If the item is not considered counterfeit or in violation of any copyright laws, it can be sold, but if there is any doubt, you will need to see the Bullseye Black Market Expo Manager as we do not allow any counterfeit merchandise to be sold in our show.

**Does the Expo charge admission to customers?** No, customers will not be charged an admission.

**Payment Processing?** All vendors are responsible for their own payment processing. It is the vendor's choice of what type of payment they can/will accept (Cash, Checks, Debit, or Credit Cards). New Birth will not be responsible for processing any payments. Additionally, vendors should be prepared with appropriate change for cash transactions.

**Can I bring my children to my vendor table?** Although some vendors may utilize their 15 to 18-year-old child(ren) in their business, we ask that no child(ren) of the vendors be allowed unsupervised at the event.

**Can my teenager (15 to 18) sell products at the Expo?** The parent will always have to be the person to register and remain with the teen.

**Registration Fees** – All registration payments must be received in full by April 11, 2025, at [newbirth.org/events](http://newbirth.org/events)

**Refund Policy** – All registration payments are final and non-refundable.

**Table Guidelines & Recommendations** - Included in your registration is 1-8 ft. table, 2 chairs, a business card size ad in the Directory (April 11th deadline to submit information). A Directory will be available to all shoppers. Vendors can decorate their table but cannot affix any signs to walls. Vendors should carefully read the “Exhibit Rules and Regulations & Release and Hold Harmless Agreement” below, a copy of this document must be signed before set-up is permitted. Your individual table should be welcoming and attractive to the shoppers. It is suggested a layout of your table design and decoration be done ahead of time.

**What are the check-in and break-down rules?** Chart with times to be provided.

The Sales Floor will open on April 18th & April 19th at 8:00 a.m. and remain open until 9:00 p.m. Sunday, April 20th, the Sales Floor will open at 12:00 p.m. and remain open until 7:00 p.m.

**Breakdown time** – After sales have finished, we ask each vendor to clean up any trash around their respective table.

**ACKNOWLEDGEMENT AND RELEASE:** New Birth Missionary Baptist Church, Inc (“NBMC”) does not endorse or vouch for the accuracy of any information presented at this Event, nor does it recommend any product or service offered or presented at, or in connection with this Event. By signing this document, I/my family, acknowledge that NBMC will not be held responsible for any decisions made, as mentioned above. Any action I/my family take, any decision I/my family make, or any relationship that may result from this event, will be the result of my/our own deliberation and consultation with any professional advisors and not based in any way on any recommendations, references, or advice given by NBMC or any of its employees, pastors, or agents.

Signed: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_

# **=BULLSEYE BLACK MARKET**

## Exhibit Rules and Regulations

**1. APPLICATIONS AND ELIGIBILITY** – Applications for table space should be made on the New Birth Missionary Baptist Church website – [www.newbirth.org](http://www.newbirth.org). Information must be requested and executed by an individual who has authority to act for the exhibitor. New Birth has complete discretion in the interpretation and enforcement of all rules and regulations concerning exhibitors and the BULLSEYE BLACK MARKET.

**2. AGREEMENT TO CONDITIONS** – Each exhibitor agrees to abide by these conditions and understands that the sole control of the exhibit spaces rest with New Birth.

**3. ASSIGNMENT OF SPACE** – Placement of tables will be determined by New Birth and will be based on the available space and type of space needed to set up a table. Changes to the exhibit floor plan can be made at any time by New Birth at their discretion. New Birth has complete control over placement of tables and has complete discretion to limit the parts of the building that can be used for the exhibit.

**4. INSURANCE** – In all cases, exhibitors wishing to insure their goods must do so t their own expense.

**5. EXHIBIT SPACE** – The exhibitor must, at their expense, maintain and keep in good order his exhibit and the space. **Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the building.** At the completion of the exhibit, the exhibitor is responsible for clearing their space and returning it to its original state.

**6. CANCELLATION OR RELOCATION OF EVENT** – In the event of cancellation, due to circumstances within New Birth's direct control, the liability of the church shall be limited to firstly, re-scheduling of the event or secondly, refund of admission fees paid to New Birth by the exhibitor.

**7. NEW BIRTH'S RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY** – New Birth reserves the right to remove from the expo any or all of the property of the exhibitor should the event be cancelled, or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.

**8. LIABILITY** – New Birth undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, or for the protection of the property of the exhibitor. The exhibitor agrees to indemnify and hold New Birth and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of its representatives or from the display or use of the exhibitor.

**I have read and accept New Birth's Exhibit Rules and Regulations.**

Vendor (Print) \_\_\_\_\_

Vendor (Signature) \_\_\_\_\_

Date \_\_\_\_\_